CONCEPT NOTE

for Conduct of

Viksit Bharat Young Leaders Dialogue (VBYLD), 2027

National Youth Festival | 10–12 January 2027 | New Delhi

Ministry of Youth Affairs and Sports, Government of India

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PART I: OVERVIEW AND BACKGROUND

1. Viksit Bharat Young Leaders Dialogue (VBYLD) 2027: National Youth Festival (NYF) - Introduction and Background

The Ministry of Youth Affairs and Sports, Government of India, commemorates the birth anniversary of Swami Vivekananda on January 12th as National Youth Day, honouring one of India's greatest philosophers, thinkers, and patrons of youth. The day celebrates his enduring vision of an empowered and enlightened youth and serves as an inspiration for young people to contribute meaningfully to the progress and development of the nation.

Since 1995, the Ministry has organised the National Youth Festival (NYF) as a flagship event, originally conceptualised under the National Integration Camp (NIC) programme. The festival serves as a vibrant platform that brings together youth from diverse cultural and social backgrounds, fostering national integration, communal harmony, brotherhood, and a spirit of adventure. States are encouraged to hold State-level and district-level youth festivals in the same vein, with financial assistance from the Ministry.

In 2025, the National Youth Festival was restructured into the Viksit Bharat Young Leaders Dialogue (VBYLD) to align with the Hon'ble Prime Minister's vision of engaging youth in the Viksit Bharat @2047 mission. The previous edition, **VBYLD-2026,** attracted more than **50 lakh** motivated youth nationwide who attempted the **Viksit Bharat Quiz** over MY Bharat and MY Gov portal; about 3000 dynamic youth**,** through a merit-based, multi-stage process, representing India's most vibrant demographic youth aged 15-29, were selected to participate in 'the Viksit Bharat Young Leaders Dialogue 2026.

Building on this transformation, VBYLD-2027 will continue as a national platform for engaging young minds aged 15–29 years across six major tracks, culminating in a Grand National event in New Delhi from 10–12 January 2027.

2. MY Bharat – Empowering Youth for Viksit Bharat

Mera Yuva Bharat **(MY Bharat)** is an autonomous body under the Government of India that provides equitable access to opportunities for youth to realise their aspirations and actively contribute to building Viksit Bharat. Through a technology-driven platform, it connects young people with experiential learning, volunteering, mentorship, and recognition opportunities. **MY Bharat is also the executing agency for VBYLD-2027.**

All registrations, quizzes, essay writing, and other components of VBYLD-2027 will be hosted on the MY Bharat portal (mybharat.gov.in). Youth already registered on the portal need not register again.

2.1 Step-by-Step Procedure for Youth Registration on MY Bharat Portal

1. Navigate to mybharat.gov.in and click on 'Register Now' at the top right.
2. Click the Register button to proceed to the registration section.
3. Enter your Mobile Number / Email ID, click 'Get OTP', enter the 6-digit OTP received, and click 'Verify OTP'.
4. Fill in the Sign-Up form with relevant fields.
5. Upon successful registration, the MY Bharat ID will appear on the left-hand panel of the Profile Page. All MYB certificates can be accessed and downloaded from the MY Bharat Youth Profile Page.

3. VBYLD 2027 – Objectives

- Promote National Integration and Unity, to bring together young people from diverse cultural, regional, and social backgrounds to foster a sense of national unity and integration.
- The festival serves as a platform for youth from different parts of the country to interact, understand different cultures, and appreciate the diversity of their nation.
- To inspire and motivate youth to become active participants in the socio-economic development of the country.
- To provide a platform for showcasing the leadership abilities and diverse talents of young individuals in various fields, such as folk song, folk dance, painting, declamation, poetry writing, etc.
- To foster youth-led solutions for a Developed India – Viksit Bharat.
- To strengthen national integration by bringing youth voices from States/UTs of the country into a single dialogue held at the national level.
- To expand the scope of VBYLD through the introduction of new tracks, including the Young Entrepreneurs Start Up Challenge and an integrated Youth Parliament.
- To build a structured pathway from district-level participation to a national dialogue with the Hon'ble Prime Minister.
- To position youth as direct contributors to region-specific developmental priorities under the Viksit Bharat @2047 vision.
- To identify and mentor youth leadership through a transparent, merit-based, multi-stage selection process.

4. Target Group and Eligibility

Young people aged 15–29 years as on 17th August 2026 are eligible to participate in various tracks of VBYLD-2027.

The National Youth Festival (NYF) – VBYLD-2027 is a major activity under the Promotion of National Integration component of the National Programme for Youth and Adolescent Development (NPYAD) Scheme of the Ministry of Youth Affairs and Sports.

5. Structure and Key Tracks

VBYLD-2027 will be organised around six tracks, run concurrently at the state edition and culminating in selections for the national dialogue at New Delhi.

5.1 **Viksit Bharat Challenge Track** - The Viksit Bharat Challenge Track is the flagship component of VBYLD and serves as the primary platform for youth to contribute innovative ideas towards the vision of Viksit Bharat @2047. The competition will be conducted through a structured three-stage process comprising a quiz, an essay, and a presentation. For the 2027 edition, the track has been reorganised around ten regional clusters, enabling broader participation, regional representation, and more effective identification of outstanding youth leaders and policy ideas.

5.2 **Cultural Track** - The Cultural Track aims to celebrate India's rich cultural diversity, foster national integration, and encourage creative expression among youth. Competitions will be held at the District, State, and National levels, featuring events such as Folk Dance, Folk Song, Painting, Nukkad Natak, and Poetry Writing. The track provides a platform for young artists to showcase their talent and to preserve and promote India's cultural heritage.

5.3 **Design for Bharat** - The Design for Bharat Track is a national design challenge that harnesses the creativity of young designers to address real-world developmental challenges. The competition will be conducted through designated nodal design institutions across States and Union Territories, with participants developing innovative, user-centric solutions aligned with national priorities. The top team from each State/UT will qualify for the National Round.

5.4 **Hack for Social Cause** - The Hack for Social Cause Track is a technology-driven innovation challenge that encourages young technologists, students, and innovators to develop scalable digital solutions to pressing social and developmental issues. Participants will work on problem statements of national importance, with an emphasis on innovation, feasibility, and societal impact. The competition will culminate in a National Finale, where shortlisted teams will present functional prototypes to an expert jury.

5.5 **Youth Entrepreneurs Challenge** - A new track introduced in 2027 for young professionals, inviting startup pitches and business plans aligned with Viksit Bharat priorities. Detailed guidelines and evaluation criteria for this track will be circulated separately.

5.6 **Youth Parliament** - For 2027, the Youth Parliament has been integrated with Viksit Bharat Young Leaders Dialogue All the finalists of the Youth Parliament will also participate in the National event of the VBYLD. Finalists of previous editions of the Youth Parliament shall not be eligible to participate in VBYP held in subsequent years.

PART II: TRACK DETAILS

6. Viksit Bharat Challenge Track

6.1 Objective

The Viksit Bharat Challenge Track provides a platform for youth to articulate innovative ideas on sector-specific themes such as Future Governance, Climate Change, Demographic Dividend, Entrepreneurship, Technology, Innovation, and Future Readiness; suggest solutions to emerging challenges; and demonstrate knowledge, clarity of vision, innovation, creativity, and leadership skills. Ideas put forth by youth also provide useful insights to policymakers for policy-level interventions.

6.2 . The Region-wise Framework for 2027

The defining change for VBYLD-2027 is the shift from a single set of national themes to a regionally anchored structure. At the district and state edition of the event, participants will work with ten topics specific to their own State, mirroring the State's developmental priorities rather than the broader pan-India themes used in earlier editions. At the national level, the country is organised into ten regions, each with a guiding challenge theme, as set out below. Each region's state team prepares its national-level presentation on its region's specific theme, and the ten regional finalists present before the Hon'ble Prime Minister, one team per region.

No.	Region	States / UTs Covered	Challenge Track Theme	Guiding Question*
1	National Capital Region (Niti Nagar)	Delhi, Haryana, Punjab, Chandigarh	Future Governance, Urban Transformation & Citizen Services	How can India build the world's most efficient, transparent, and citizen-centric governance ecosystem by 2047?
2	Himalayan Frontier Region (Himavant Jagriti)	J&K, Ladakh, Himachal Pradesh, Uttarakhand	Climate Security, Borders & Sustainable Mountain Development	How can India safeguard its Himalayan ecosystems while strengthening livelihoods, connectivity and national security?
3	Ganga Growth Belt	Uttar Pradesh, Bihar	Demographic Dividend, & Human Capital Development	How can Amrit Peedhi become the driving force behind a developed India by 2047?

No.	Region	States / UTs Covered	Challenge Track Theme	Guiding Question*
4	Eastern Transformation Region	West Bengal, Odisha, Jharkhand	Sustainable Industrialisation & Resource-led Growth	How can Eastern India transform its natural resources into sustainable prosperity while preserving ecological balance?
5	North East Frontier Region (Purvodaya)	Assam, Arunachal Pradesh, Meghalaya, Mizoram, Nagaland, Manipur, Sikkim, Tripura	Act East, Connectivity & Cultural Leadership	How can the North East emerge as India's gateway to Southeast Asia and a global model of sustainable development and cultural diplomacy?
6	Golden West Region	Gujarat, Rajasthan, Dadra & Nagar Haveli and Daman & Diu	Manufacturing, Entrepreneurship & Green Growth	How can India become a global hub for manufacturing, innovation and clean energy by 2047?
7	Central Bharat Heartland	Madhya Pradesh, Chhattisgarh	Tribal Leadership, Natural Resources & Inclusive Development	How can tribal communities lead India's inclusive and sustainable development model?
8	Konkan Financial & Creative Economy Region	Maharashtra, Goa	Innovation Economy, Tourism & Creative Industries	How can India leverage its creative, cultural and innovation economies to become a global economic powerhouse?
9	Southern Gateway: Technology & Innovation Region	Karnataka, Telangana, and Andhra Pradesh	Technology, Innovation, Future Readiness	How can India lead the next wave of frontier technologies while ensuring inclusive and responsible growth?
10	Deccan Maritime & Human Development Region	Tamil Nadu, Kerala, Puducherry, Lakshadweep, and the Andaman & Nicobar Islands	Blue Economy, Human Capital & Global Competitiveness	How can India harness its maritime strengths and human capital to emerge as a leading global power?

***National solution should be proposed keeping in mind Regional context and strength**

6.3. Selection Process and Timeline

a. Stage-wise Process

i. **Stage I (Digital): The Viksit Bharat Quiz:** A nationwide online quiz will be conducted in multiple languages on the MY Bharat portal. Individual participants will take part in the online quiz. Participants selected from the Quiz round will proceed to Stage II, the Essay round. A minimum of about 200 participants from each district shall be qualified to write essay on the theme assigned to the State/UT.

ii. **Stage II (Digital): The Viksit Bharat Essay Challenge**: Participants selected in Stage I will submit a 500-word essay on the selected theme via the MY Bharat portal. Essays will be evaluated by domain experts engaged by the respective State/UT Governments at a venue determined by them. The detailed criteria may be seen in Annexure 'A'. National-level participants of the 'Viksit Bharat Challenge Track' in previous years shall not be eligible for this year's event in the same track.

iii. **Stage III (in person): District Championship**: The top 50 essays per district will be selected for the PPT round at the district level. District-level topics will follow the same regional theme as the State, applied specifically to that State rather than to the region as a whole. For instance, a district in Haryana will work within the National Capital Region's theme of Future Governance, Urban Transformation and Citizen Services, framed specifically for Haryana. The top 6 presenters (clubbed in two 2 teams consisting of 3 participants in each team) per district will qualify for the state edition, i.e., State VBYLD.

iv. **Stage IV (in person): State/UT VBYLD**: This will be organised by the respective State/ UT Governments at the State Hqr. wherein both the teams selected from District championship will make presentations on the same theme before a jury during State VBYLD. The state team for the National round will be formed on the basis of performance of teams at the State level.

The rubrics for PPT may be seen in Annexure 'B'.

v. **Stage V (in person): National Round of VBYLD**: Participants selected from all States/UTs under 10 regional themes will form part of the National contingent of the VBYLD. They will present before domain experts, Secretaries, and Union Ministers in New Delhi. The regional finalists will present before the Hon'ble Prime Minister, one team per region.

b. Indicative Timelines

Stage	From	To
Stage I: Viksit Bharat Quiz (digital)	17 August 2026	30 September 2026
Stage II: Viksit Bharat Essay (digital, submission)	5 October 2026	15 October 2026
Essay evaluation	17 October 2026	25 October 2026
Stage III: District Championship	27 October 2026	16 November 2026

Stage IV: VBYLD State Editions	17 November 2026	7 December 2026
Stage V: VBYLD National Dialogue, New Delhi	10 January 2027	12 January 2027

c. State VBYLD: Format and Protocol

The top 2 teams consisting of 3 participants in each team from the district level will participate in the State VBYLD. The state edition will be a two-day event at which different tracks of the VBYLD will converge. The Hon'ble Governor, Chief Minister, Dy. Chief Minister and Youth Minister of the State will be invited to preside over the opening and closing sessions. Union and State Ministers will be invited to engage with contingents and gather inputs relevant to their respective Ministries. The concept note presents a generic protocol; any state-specific variation will be addressed separately.

The Ministry of Youth Affairs and Sports will send a representative (Leadership Moderator) to all States/UTs during the State VBYLD. The Moderator will oversees the selection process. The Moderator's decision, in consultation with the jury, will be final and binding regarding selection of teams for participation at the National level.

d. National Round at New Delhi

Building on the format established in VBYLD-2025 and VBYLD-2026, the national dialogue will bring together selected State and UT contingents across all six tracks. Region-wise teams under the Viksit Bharat Challenge Track will present their ideas before domain experts, Secretaries, and Union Ministers, with the regional finalists culminating in presentations before the Hon'ble Prime Minister, continuing the precedent set in previous editions.

6.4. Roles and Responsibilities

The Ministry of Youth Affairs and Sports will be responsible for conceptualization and national coordination, including disbursal of central assistance to States and UTs, management of the MY Bharat portal for registration and for conducting the quiz and essay rounds over MY Bharat portal and conducting of the tracks Design for Bharat, Hack for Social Cause and Youth Entrepreneurship Challenge tracks and all logistics for the national dialogue in New Delhi.

State and UT Governments will be responsible for evaluation of essays, organising District- and State-level rounds across all tracks within the prescribed timelines, constituting juries and evaluation panels, ensuring transparent selection at every stage, and notifying the Ministry of their State or UT contingent ahead of the national dialogue.

6.5. Size of Viksit Bharat Challenge Track contingent for the National level VBYLD at New Delhi

Contingent	Particulars	Details
State	Up to 12 teams (3 participants per team)	• 36 participants per State, • 1008 total across 28 States
UT	Up to 9 teams (3 participants per team)	• 27 participants per UT • 216 total across 8 UTs
	Total	**1224**

7. Cultural Track

7.1 Introduction

The Cultural Track of VBYLD is envisioned as a vibrant celebration of India's heritage, innovation, and youth power. Anchored in the diversity of Viksit Bharat, it provides a unique space for young leaders to express their creativity, patriotism, and talent through cultural forms such as painting, folk dance, folk song, declamation, and poetry.

The journey of VBYLD follows a progressive structure from the grassroots (District level) to the State and National levels, ensuring that local voices and hidden talents find recognition on a larger stage. At the district level, the emphasis is on mass participation and the discovery of talent. At the State level, the focus shifts towards refinement, mentorship, and showcasing the diversity of India's traditions. At the National level, in turn, it provides a platform for the best of the best, offering them visibility, recognition, and opportunities to connect with the nation's cultural and policy leaders.

At the heart of this initiative lie the principles of "Yuva Shakti se Jan Bhagidari" - ensuring that youth power translates into people's participation. It is this collective energy that will make the dream of a developed India not just a policy aspiration but a lived reality.

The theme for different events under Cultural track shall be 'Nasha Mukt Yuva for Viksit Bharat' at all District, State and National levels.

7.2 Objectives

- Celebrate the diversity of Viksit Bharat by spreading the message of Panch Pran.
- Spread the ideals and values of India's freedom struggle throughout the Amrit Kaal.
- Generate appreciation for India's diverse spiritual and cultural heritage.
- Form a fraternity of young innovators, artists, writers, and orators under expert mentorship.
- Showcase India's significant strides across various fields in recent years.

7.3 Criteria of Participation

- Youth aged 15–29 years (as on 17th August 2026) for all events in Cultural Track.

7.4 Format and Stages

- The Cultural Track of Viksit Bharat Young Leaders Dialogue (VBYLD) 2027 will be organised in three progressive stages (District, State and National levels) in physical mode, ensuring grassroots participation and culminating in a Grand National celebration in Delhi.
- Registration will be done via the MY Bharat Portal.

- Participants may compete in only one event category (Painting, Folk Dance, Folk Song, Nukkad Natak, and Poetry Writing)
- Previous year participants of Cultural Track shall not be eligible to participate in this year's Cultural track events.

7.4.1 District Round (Entry Point)

- To be organised at a venue decided by the State Government.
- Each district will host a 2–3-day cultural festival-style competition with diverse youth participation.
- From each district, winners in every event category qualify for the State Championship Round/State VBYLD.
- The top two representatives from each district, in each category, will participate in the State Round.
- Performances will be assessed on well-defined evaluation matrices.
- Languages and art forms may be multilingual and diverse, reflecting the inclusivity of Indian culture.
- Winners from each district advance to the State round.

7.4.2 State Round as part of State/UT VBYLD

- All States and Union Territories will host their State Round (State VBYLD) alongwith other tracks.
- Cultural track state rounds to be held during State VBYLD alongside state rounds of the Viksit Bharat Challenge track, Youth Parliament and Design for Bharat Tracks.
- Winning team of the district rounds of 'Nasha Mukt Yuva for Viksit Bharat' event conducted in 2026 shall be given direct entry at the State VBYLD under Cultural track events.
- Winners from all districts will compete at the State round. The State/UT Government will decide venues.
- All winners of the district-level round must register for the state round on the MY Bharat portal.
- From each State, the best teams in each category will be selected for the National Round.
- Renowned State artists to be invited as judges.

7.4.3 National Round

- Finalists from all States/UTs will participate in the National Level event in New Delhi under the Cultural Track of VBYLD-2027.
- Unlike earlier editions, the National Round will bring all finalists to a national stage.
- The finale will feature performances, exhibitions, workshops, and mentoring sessions.
- Participants will engage with national leaders, policymakers, and cultural icons.

7.5 Event Components (At National Level)

The theme for different events under Cultural track shall be 'Nasha Mukt Yuva for Viksit Bharat'.

Event	Participation at the National Level	Duration	Judges	Guidelines
Folk Dance	Folk Dance: 7+3	5–8 minutes	03 judges: local/state cultural experts, SNA/IGNCA empanelled artists	Support staff age: 18–40 years
Folk Song	Folk Music: 7+3	5–8 minutes	03 judges: Music & Vocal Experts, Cultural & Folk Experts	Support staff age: 18–40 years
Painting	2 participants per state at the National Level	6 hours	03 judges: Professors/Artists	—
Nukkad Natak	10 participants per State/UT at the National Level	Max 7 minutes	03 judges, artists/ experts	Official language of the State / Hindi / English
Poetry Writing	1 participant per state at the National Level	1.5 hours	03 judges: Professors/Leading Poets/Journalists	Official language of the State / Hindi / English

Indicative Timeline

Stage	From	To
District Youth Festival	1st September, 2026	31st October 2026
State Level Cultural Festival (along with State VBYLD)	17 November 2026	7 December 2026

7.6 Registration and Screening

- All District Youth Officers (DYOs) of MY Bharat shall create an event for their district on the MY Bharat portal.
- District Level: Any youth residing or studying in the district may register.
- State Level: Winners of the district round to register for the State level.
- Registration on the MY Bharat portal is mandatory for all participants.
- The evaluation criteria for the cultural track may be seen at Annexure C.

7.7 Recognition and Awards

- Winners at the District and State level shall be awarded a Certificate of Merit and/or prize money by the State/UT.

7.8 Contingent Size – Cultural Track

Category	No. of Participants at the National level from each State/UT
Folk Dance	7+3 support staff (Age of the support staff to be between 18-40 years)
Folk Song	7+3 support staff (Age of the support staff to be between 18-40 years)
Painting	02
Nukkad Natak	10
Poetry writing	01
Total Number of Participants	33 per state/UT X 36 = **1188**

8. General Guidelines for Conduct of District and State VBYLD

8.1 General Guidelines

- DDs/DYOs, MY Bharat should ensure VVIPs such as MPs, MLAs & DMs are invited to the District Level events.
- Involvement of People's Representatives (Cabinet Ministers, MoS, MPs/MLAs, PRIs) in the Organisation Committee to be ensured for broad-based stakeholder participation.
- VIPs, celebrities, and locally influential people may be involved at each stage to raise mass awareness.
- The selection of the venue may be in such a way that the public is able to engage in the various activities as the audience.
- No content shall include objectionable language, nor should it hurt any religious sentiments. DDs/DYOs shall screen the content.
- Paintings/Poems must be original and free from plagiarism and copyright violation.
- All participants should dress properly; costumes for cultural events should be traditional, elegant, and presentable.
- One youth may participate in only one contest.

8.2 Organisational Committee

- An Organising Committee shall be constituted at both the District and State levels for all Tracks to ensure effective oversight, coordination, and management of activities for the smooth conduct of the National Youth Festival (NYF) 2027: Viksit Bharat Young Leaders Dialogue (VBYLD). Among its responsibilities, the Committee shall identify venues for events at the District and State levels, shortlist the panel of judges/evaluators for each event, and organise the State VBYLD, etc.
- **State-level Organisation Committee**: **Chief Secretary – Chairperson; Principal Secretary (Youth Development)- Member Secretary**, MY Bharat State Director; State Nodal Officers of NSS, BSG, Departments of Education, Skill, Culture, Youth Welfare, Principal of hosting institutions, etc.
- **District-level Organisation Committee**: DM/DC – Chairperson; DYO MY Bharat; Nodal Officers of NSS, Bharat Scouts & Guides; Host Institutions; Skill, Culture, Youth Welfare departments, etc.

8.3 Media Plan and Branding

S.No.	Activity	Description
1	Live Social Media Engagement	Live streaming of events, photo posts, online polls, and short quizzes to maximise youth participation online.
2	Press Coverage	Pre-event press meets, press releases before and after events for TV, newspapers, radio, and regional outlets.
3	Hashtag Campaign	Unified hashtags to trend the event nationally.
4	Participant/Winner Social Media Posts	All participants post selfies, experiences, and quotes tagging MY Bharat handles. Content in regional language may be promoted.
5	Teaser Posts	Short creative videos, posters, and reels by local influencers inviting youth to join.
6	Standardised Branding	Uniform designs for PM & MoYAS photos, standees, entrance gates, arches, and banners across all venues.

9. Innovate for Bharat Tracks

Innovate for Bharat Tracks include Design for Bharat, Hack for Social Cause, and the Youth Entrepreneurs Challenge, focusing on youth-driven innovation, social impact, and entrepreneurship for nation-building.

These tracks will be conducted with support from State Nodal Institutions, viz., the School of Planning and Architecture, New Delhi, IIT Bombay, and IIT Kanpur.

Details of all these tracks will be circulated separately.

10. Youth Parliament

Every year, the Department of Youth Affairs organises Youth Parliament as a standalone event. From this year onwards, 'Youth Parliament' will be organised as a Track under VBYLD-2027. National Round of the Youth Parliament will be held along with Viksit Bharat Young Leaders Dialogue.

Detailed guidelines for this track will be issued separately.

PART III: FINANCIAL ASSISTANCE AND FUND RELEASE

11. Financial Assistance to States/UTs for VBYLD-2027

Financial assistance of upto Rs. 30 lakh for each State and Rs. 20 lakh for each UT will be provided under the National Programme for Youth and Adolescent Development (NPYAD) Scheme of the Ministry of Youth Affairs and Sports for conduct of VBYLD-2027.

The central assistance may be utilised for essay evaluation, conducting the Challenge track and Cultural track at District level and for conducting State VBYLD as a run-up to the National Youth Festival. Any expenditure beyond the central assistance shall be borne by the respective State/UT.

Permissible expenditure heads include:

- Expenditure on venue
- Honorarium and TA to evaluators and jury members
- Incidental expenditures for support staff
- Food and refreshments
- Certificates and stationery
- Lodging and accommodation
- Photography and videography
- TA & DA to participants
- Event branding and publicity
- Miscellaneous expenses

12. Fund Release Mechanism

Funds will be released in accordance with the Central Nodal Agency (CNA) guidelines of the Department of Expenditure, Government of India. States/UTs shall identify an agency/body to open a Zero Balance Subsidiary Account (ZBSA) under CNA and map the account on the Public Financial Management System (PFMS) portal.

12.1 Requirements for Release of Funds:

- States/UTs are required to submit budget proposals to the Ministry for release of funds.
- First instalment: Released immediately after mapping of ZBSA under CNA in the PFMS portal (25% of the total permissible grant).
- Subsequent instalments: Released only after expenditure is reflected in PFMS and upon demand from States/UTs.
- A minimum of 75% utilisation of previously released amounts is required for the release of subsequent instalments.
- Final instalment: Released after submission of reports, photographs, participant details, expenditure statements, bills, and other relevant documents.
- The Utilisation Certificate (UC) and audited statement of accounts must be submitted to the Ministry as per prescribed norms.

All States/UTs are requested to ensure strict adherence to expenditure heads, financial norms, and guidelines of VBYLD-2027 during activities.

ANNEXURES

Annexure A: Viksit Bharat Essay Round – Assessment Matrix and Scoring Rubric

A.1 Overview

- Winners of the Viksit Bharat Quiz (minimum about 200 in each district) proceed to the Essay Round.
- Participants to submit a 500-word essay on the selected theme of the Viksit Bharat Challenge on the MY Bharat portal.
- Essay evaluation to be conducted at venues determined by State/UT Governments.
- The **top 50 essays** per district will be selected for **the PPT round at the district level**.
- District-level topics will follow the same regional theme as the State, applied specifically to that State rather than to the region as a whole. For instance, a district in Haryana will work within the National Capital Region's theme of Future Governance, Urban Transformation, and Citizen Services, specifically framed for Haryana.
- The top two teams (3 participants per team) per district will be selected for the state edition, i.e. State VBYLD.
- District level teams will make a presentation on the same theme before a jury during State VBYLD.
- The state team for the national round will be formed on the basis of their performance at the state level.

A.2 Assessment Matrix

Dimension	Criteria	Weightage (Marks)
Content Quality	Understanding of theme, depth of ideas, relevance	30
Structure & Organization	Logical flow, clear introduction/body/conclusion, effective use of subheadings	20
Originality & Creativity	Unique perspectives, innovative ideas, compelling examples	15
Clarity & Language	Grammar, spelling, punctuation, coherence, and formal language	15
Use of Evidence	Relevant data, facts, examples, and integration of sources	10
Conclusion	Summarises key points, actionable suggestions, and lasting impression	10
Total		**100**

A.3 Scoring Rubric (1–5 Scale per Criterion)

Criteria	Excellent (5)	Good (4)	Satisfactory (3)	Needs Improvement (2)	Poor (1)
Content Quality	Comprehensive, insightful, highly relevant	Well-researched, mostly relevant	Adequate but limited depth	Superficial, lacks depth/relevance	Off-topic or incoherent
Structure & Organization	Clear introduction, logical flow, strong conclusion	Mostly well-organised, minor lapses	Some structure, transitions unclear	Poor organisation, ideas scattered	Lacks structure entirely
Originality & Creativity	Highly original, innovative, compelling examples	Shows creativity, examples appropriate	Limited originality, common arguments	Generic, lacks innovation	Plagiarised or fully derivative
Clarity & Language	Exceptionally clear, fluent, error-free	Mostly clear, a few errors	Moderate grammatical errors	Difficult to follow, many errors	Frequent errors, unclear language
Use of Evidence	Strong, highly relevant, well-integrated	Good use, mostly relevant	Some evidence lacks variety	Limited, irrelevant, poorly explained	No evidence provided
Conclusion	Powerful, memorable, actionable	Strong, minor gaps	Basic, lacks depth	Weak, fails to tie ideas together	No conclusion or abrupt ending

A.4 Implementation of Scoring

a. **Weightage**: Assign points based on the assessment matrix (e.g., Content Quality: 30%, Structure: 20%, etc.).

b. **Total Points**: Rubric scores (1–5) multiplied by corresponding weightage.

c. **Example**: Content Quality 4/5 → 24/30; Structure 3/5 → 12/20; Originality 5/5 → 15/15; Clarity 4/5 → 12/15; Evidence 3/5 → 6/10; Conclusion 5/5 → 10/10 → Total: 79/100.

A.5 Eligibility Criteria for Evaluators

- Master's degree or higher in relevant domains (Inclusive Growth, Innovation and Sustainability, Entrepreneurship, Policy, Sustainability/Wellness).

- 5–10 years of relevant professional experience.
- Measurable contributions through publications, patents, impactful projects, policies, advocacy, or grassroots initiatives.
- Recognition/awards in relevant fields and/or experience in mentorship (desirable).

A.6 Sample Score Sheet

Particulars	Score Secured	Maximum Marks	Remarks
Content Quality		30	
Structure & Organization		20	
Originality & Creativity		15	
Clarity & Language		15	
Use of Evidence		10	
Conclusion		10	
Total Score		**100**	

Name of Evaluator: _____ Signature of Evaluator: _____

Annexure B: PPT Challenge – State Level Competition Structure

B.1 Overview

- After qualifying through the Viksit Bharat Quiz and Essay, 50 participants present their ideas individually at District Championship rounds.
- The top two teams (03 participants per team) per district will be selected for the state edition, i.e. State VBYLD, to make a presentation on the selected Theme.
- Time limit: 5 minutes per presentation. Participants create a vision deck on their thematic track.
- A standardised presentation template will be provided to ensure consistency and quality.
- State Championship presentations will be recorded and stored in a centralised repository.

B.2 State-Level Teams

- State-level teams selected after the State Championship, based on state rank lists.
- Each team will consist of 3 members.
- Each State: up to 12 teams. Each UT: up to 9 teams.

B.3 Leadership Assessment

- The Ministry of Youth Affairs and Sports will send a representative (Leadership Moderator) to all States/UTs during the State VBYLD.
- The Moderator oversees the selection process. The Moderator's decision, in consultation with the jury, will be final and binding, and the Moderator will have veto power over jury decisions.
- Youth will be asked to submit a brief profile about themselves, which will be shared with the moderator and will be shared with the moderator at the time of presentation during the State level PPT stage.
- After the shortlisting of top participants at the PPT round, they will be subjected to a leadership assessment round, which will be conducted by the Ministry representative/Moderator in the format of a personal interview. Marks will be given out of 50 in this round. For the final rank list preparation, scores out of 100 in the PPT evaluation round and scores out of 50 in the leadership assessment round will be added for the final result tabulation.

B.4 Selection and Composition of Jury

- To ensure a balanced and credible evaluation process, the jury for state-level presentations should comprise experts from diverse fields relevant to the Viksit Bharat Challenge themes.
- The jury composition should reflect a mix of academic, professional, and policymaking expertise to ensure a holistic evaluation.

B.5 Scoring Criteria (PPT Round)

Particulars	Sub-Criteria	Marks	Description
Clarity of Vision	Definition of Goals	15	Clear articulation of objectives and problem statement.
	Relevance	15	Alignment with the core aspirations of Viksit Bharat and its themes.
Innovation & Creativity	Originality of Ideas	15	Unique and ground-breaking approaches.
	Innovative Solutions	10	Practical yet creative strategies that stand out from conventional ideas.
Feasibility & Implementation	Practicality	10	Realistic and actionable proposals within the existing socio-economic framework.
	Timelines & Scalability	10	Clear roadmap and scalability potential.
Impact	Inclusivity	15	The extent to which the vision promotes equitable growth across diverse communities.
	Measurable Outcomes	10	Potential for tangible and quantifiable results upon implementation.
Total		100	

B.7 Tie-Breaker Rule

In the event of a tie; the highest score in the Quiz and Essay Writing Competition will be used to determine the ranking.

Annexure C: Cultural Track – Evaluation Criteria

Event	Evaluation Criteria & Marks
Group Folk Dance	1. Authenticity of form – 20 2. Synchronization – 20 3. Costume & presentation – 20 4. Energy & expression – 20 5. Audience impact – 20 Total: 100
Group Folk Song	1. Vocal Quality & Harmony – 30 2. Authenticity & Cultural Relevance – 25 3. Group Coordination & Stage Presentation – 20 4. Musicality & Creativity – 15 5. Overall Impact – 10 Total: 100
Painting	1. Adherence to theme – 25 2. Colour Scheme – 25 3. Creativity and Uniqueness – 25 4. Quality of artistic composition (including neatness) – 15 5. Overall Design – 10 Total: 100
Nukkad Natak	1. Theme & Relevance - 20 2. Content & Message - 20 3. Acting & Dialogue Delivery - 20 4. Creativity & Originality - 20 5. Audience Engagement & Overall Presentation – 20 Total: 100
Poetry writing	1. Adherence to theme – 25 2. Creativity and Originality – 25 3. Coherence of form and structure – 25 4. Clarity of imagery/facts and language – 25 Total: 100